

Q In some countries, there has been an increase in the number of advertisements that try to persuade children to buy snacks, toys and other goods. Some people claim that is unfair as parents feel under pressure to buy these kinds of things for their children. To what extent do you agree or disagree?

Q In some nations, there has been rapid increase in advertisements that try to persuade kids to buy snacks, toys and other goods. Some citizens say that it is unfair as parents feel stress to purchase these kinds of things for their kids. This essay will discuss different opinions about this problem and provide a logical conclusion.

To begin with, the goods selling companies try to lure kids by showing different types of advertisements that attracts the children, and the force force their parents to give them that thing shown in the advertisement. Due to this the sales of the toy company gets increased. Thus, generating revenue for them. Furthermore, sometimes the toys manufacturing industry hires adolescent favourite actor for a role in the product advertisement which



will force the children to have that product and due to this kids sometimes become stubborn as they really want that product. Hence, making children stubborn and giving them wrong values. These are the two main factors for rapid increase in the ads shown on the television.

On the other hand, the idea that different organizations' uses for selling their commodity seems bad for parents as they are under pressure to buy that product as their kids are regularly demanding that item from them. Therefore sometimes it is not possible for the guardians to buy that good as their financial condition is not stable. Secondly, saying no to children for giving them that toy will make them do bad activities like stealing money, demanding that product from others. Hence, affecting their moral values and their personality. These are two main reasons for which parents feel stress to buy different kinds of stuff.

In conclusion, the government should limit the number of advertisements shown on television, and type of content shown so that it does not force the kid to buy that product.