

The pie charts depict the information about how much sales retail sectors have done through e-commerce from 2005 to 2010 in Canada.

in proportion

Overall, it can be clearly observed that Food & Beverage was the largest segment among others in 2010, whereas in 2005, electronics & appliances became the largest retailer in online shopping.

To begin with, in 2010, Electronics & Appliance and food & beverage were the largest sellers, in percentage-wise. Food & Beverage was the second-lowest in percentage at 22% in 2005, but in 2010, it got increased with 10% of difference. However the rates went in reverse order for Electronics & Appliance from 35% in 2005 to 30% in 2010. Similarly, home furnishing selling went down with the difference of 10% from 2005 to 2010; likewise acted oppositely with the same difference of food & beverage sector. Lastly, the sector of video game was in both percentage as 18% in 2005, but then it sharply increased to 23% in 2010, which made home furnishing last in contribution, among three of them.