

Buying products on e-commerce websites is increasing day by day, and some people say that it may lead to closure of shops. This essay will discuss why online purchasing is well liked by many people; however, it will not lead to closure of shops.

To begin with, in the modern era, life is getting busier day by day, and people have less time to buy goods from shops, so they prefer it to buy from online platforms. For example, as the working hours in the offices has been changed as compared to previous days, people tend to get less time for themselves, so buying stuff on the internet saves a lot of time. Secondly, on different online shopping websites, there is a lot

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of variety of stuff to buy from as compared to various outlets. For instance, in online shopping applications, there are various brands to buy from, and people can easily get their desired brand, which is not possible in case of stores as they have limited brands of stuff with them.

On the other hand, the old generation people don't prefer to buy stuff from the internet due to various reasons. Firstly, the trust factor is lacking in online purchasing, as sometimes the pictures of articles shown on the merchandise sites are different as compared to original product. For example, my father had purchased a T-shirt from the Internet, as he liked the colour and design of the T-shirt, but when the T-shirt parcel was delivered, it was totally different from the image shown on the shopping site. Secondly, in buying product from the web, there are instances in which defective product is received, and the exchange process of that product is a very difficult task. For instance, in the past there had been some cases in which the consumer had to go to the court to get his product returned back, so that he can get refund for that item.

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In conclusion, buying stuff from the internet is increasing day by day, but there are some people who prefer to buy stuff from the shops, so due to the internet, the shops will not get closed in future.